OFICINA NACIONAL DE EMPRENDIMIENTO

LA RIOJA STARTUP ECOSYSTEM

LA RIOJA

12th

Autonomous Community by investment raised

Source: Dealroom.co Entrepreneurship Map (ONE Platform), 2025 data.

RANKING OF AUTONOMOUS COMMUNITIES BY INVESTMENT RAISED

1. Catalonia
2. Community of Madrid
3. Basque Country
4. Valencia Region
5. Cantabria
6. Andalusia
7. Galicia
8. Asturias
9. Castilla-La Mancha
10. Canary Islands
11. Navarre
12. La Rioja
13. Castile and León
14º Region of Murcia

A STRONG ECONOMY FOR ENTREPRENEURSHIP

€34,125

GDP PER CAPITA

In 2024, La Rioja's GDP per capita reached **€34,125**, compared with the **Spanish national average of €32,633.** This means that La Rioja's GDP per capita was approximately **4.6% above the national average**.

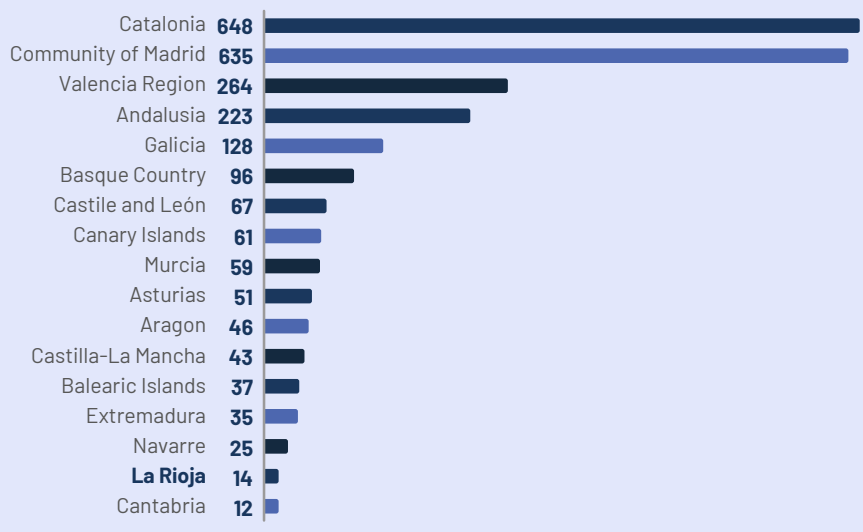
STRATEGIC SECTORS FOR ENTREPRENEURSHIP IN LA RIOJA

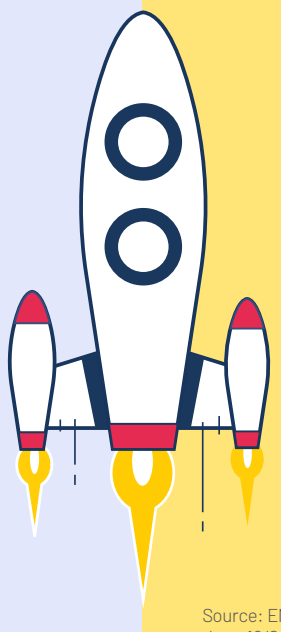
ESTABLISHED	ECONOMIC VALUE 2024	EMERGING	ECONOMIC VALUE 2024
Agrifood	2.233 M€	Automotive	436 M€
Wine and Viticulture	824 M€	Technology	310 M€
Construction	206 M€	Tourism	416 M€
Footwear	518 M€	Renewable Energy	68 M

Source: (ADER), Invest in La Rioja, and territorial reports from the Spanish Electricity Grid (Red Eléctrica Española).

ENISA-CERTIFIED STARTUPS

SPAIN RANKING BY AUTONOMOUS COMMUNITY





LA RIOJA

14

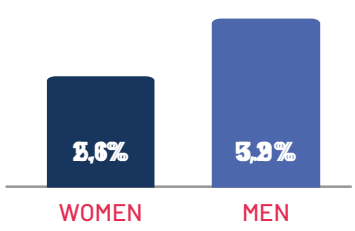
COMPANIES CERTIFIED BY ENISA

Source: ENISA Certified Startups Database, extraction date: 18/09/2026.

GENDER EQUALITY IN ENTREPRENEURIAL ACTIVITY

National TEA Rate: 7.2%

In 2024, the Entrepreneurial Activity Rate (TEA) in La Rioja stood at 3.9% for men and 2.6% for women, reflecting a significant gender gap in entrepreneurship.



Source: GEM Report La Rioja 2024-2025.

KEY PLAYERS IN THE ECOSYSTEM

- **161** CORPORATES
- **43** STARTUPS
- **10** INVESTMENT PLAYERS
- **5** PUBLIC ENTITIES
- **3** EDUCATIONAL INSTITUTIONS
- **3** ACCELERATORS

Source: Dealroom.co Entrepreneurship Map (ONE Platform), extraction date: 17/09/2026, and proprietary data.

SOME ECOSYSTEM PLAYERS YOU SHOULD KNOW

ACCELERATORS AND INCUBATORS

aceleradora de gestión avanzada

TECH FAB LAB

STARTUPS

FLUXPOSE

DOC EXPLOIT

adamo ROBOT

CAMPAPP

BiomaTek

INVESTMENT PLAYERS

tti

PROEDUCA

PUBLIC ENTITIES

ADER Agencia de Desarrollo Económico de La Rioja

EmprendeRioja

Source: Dealroom.co Entrepreneurship Map (ONE Platform) and proprietary sources. Ecosystem player directory from the ONE Platfor

Access the ONE Platform Entrepreneurship Map to discover more. CLICK!

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