

8 MYTHS ABOUT WOMEN ENTREPRENEURS DEBUNKED WITH DATA



MYTH 1:
"Women don't want to start businesses"

REALITY:
They lead entrepreneurial intention: **11.4% vs. 11%** of men.

MYTH 2:
"Women don't want to start businesses"

REALITY:
7 out of 9 female entrepreneurs consider themselves fully capable.



MYTH 3:
"Lack of training holds women back"

REALITY:
90% of female entrepreneurs have higher education: 52% have a university degree and 38% have a master's or postgraduate degree.

MYTH 4:
"Women find it difficult to digitize their businesses"

REALITY:
More than 75% of new projects led by women are digital.



MYTH 5:
"Projects led by women innovate less"

REALITY:
New businesses **founded by women show more innovation** in products and processes than those created by men.

MYTH 6:
"Women find it easier to secure funding"

REALITY:
Only 18% of startups with at least one female founder manage to secure investment.



MYTH 7:
"Starting a business means giving up motherhood"

REALITY:
51% of female entrepreneurs are mothers, and **3 out of 10** positively value the impact of motherhood on their professional careers.

MYTH 8:
"Leadership is not a woman's thing"

REALITY:
Teams **led by women** stand out for being **more balanced and diverse,** having **higher talent retention,** and promoting **work-life balance policies.**



RECOMMENDED RESOURCES

- [Women in Spain's entrepreneurial ecosystem](#)
- [GEM Special Report on Women and Entrepreneurship 2023-2024](#)
- [Women as role models: leading today's science that will inspire the girls of tomorrow.](#)
- [The role of women's leadership in innovative Spanish entrepreneurship](#)

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